



# TALHA HUSSAIN

## Marketing Strategy

### About Me

I'm an experienced and passionate marketing professional specializing in email marketing and social media marketing.



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### Language

- English
- Germany (basic)
- Spain (basic)

### EXPERTISE

- Management Skills
- Email Marketing
- Social Media Marketing
- Lead Generation
- Digital Marketing
- Negotiation
- Strategy Making
- Leadership

### Experience

#### Email Marketing Specialist

Trans Global Service- Lahore Pakistan  
2021 - Now

Trans Global Service provide different services like Cold Calling, Email Marketing, Customer service and virtual assistant.

#### Email Execution Expert

The Next Bit Creatives - Lahore  
2022 - 2023

I will doing Email Execution for them at home. Its a part time job. Managing multiple CRM and campaign.

#### Lead Generation Expert

Trans Global Service/Online Projects - Lahore  
2021 - now

Manager of lead generation team and Email Extraction team

### Education

Al-Barkat College  
Intermediate of Computer Science  
2016-2018

Islamia University of Bahawalpur  
Bachelor of Computer Science  
2018-2022

### Skills Summary

Campaign Running  100%

Project Management  80%